divante

Which open-source PIM System will suit your site better?

PIMCORE vs **akeneo**

Pimcore vs Akeneo :: UI

PIMCORE

- More capabilities if you need more than PIM
- Less intuitive interface
- Outdated UI

akeneo

- Modern design
- User-friendly
- The smaller entry barrier for new user

Pimcore vs Akeneo :: Data

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
API integration	**Yes.** Connecting to an external database possible	**Yes.** Connecting to an external database possible.	**tie**
Data import from flat files	**Yes.** CSV, XML. Other formats need custom development.	**Yes.** CSV, XLSX. Dedicated connectors for other sources needed.	**tie**
Data export to files	**Yes.** CSV, XML.	**Yes.** Additional conditions can be defined - e.g. export only complete products.	**tie**
Analysis of the quality of the data complement	**No.**	**Yes.** Examining the degree of data enrichment and consistency. Results are available as reports or recommendations for every single product.	**Akeneo**

Pimcore vs Akeneo :: Users

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
User activities	**Yes.** Showing recent user actions.	**Yes.** Showing recent user actions.	**tie**
Workflow (collaborative work)	**For configuration.** Defining the workflow between users by preventing uncontrolled product releases.	**Yes.** Defining the workflow between users by preventing uncontrolled product releases. Teamwork Assistant - the user assigned to a given task is informed about tasks in the notification center. He can also go straight to unfilled attributes in the product.	**Akeneo**
User management	**Yes.** Adding, removing, editing, assigning to roles.	**Yes.** Adding, removing, editing, assigning to roles.	**tie**
Notifications	**No.** Requiring custom development.	**Yes.** Task users receive notifications in the notification center.	**Akeneo**

Pimcore vs Akeneo :: Users

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Roles & permissions management	**Yes.** Managing user groups, assigning users roles and permissions.	**Yes.** Managing user groups, assigning users roles and permissions.	**tie**
Managing permissions on an attributes level	**Yes.** Only selected users can have visibility and editing rights of selected attributes.	**Yes.** Three dimensions: globally, at the category level, at the level of the attribute group. Managing permissions at the level of editing, viewing or completely hiding information against the user possible within each dimension.	**tie**
Communication between users	**Yes.** Option to add information on the Notes tab.	**Yes.** Commenting on products. In addition, the exchange of comments during teamwork in workflow process.	**Akeneo**

Pimcore vs Akeneo :: **Products management**

Functionalities	**PIMCORE**	**akeneo** Enterprise Edition	**And the winner is**
Revision history	**Yes.** Seeing the user and the scope of changes on the product and comparing both versions.	**Yes.** Seeing the user and the scope of changes on the product and comparing both versions.	**tie**
Restore revision	**Yes.** Restoring the previous version and comparing the selected ones with each other.	**Yes.** Restoring the previous version.	**Pimcore**
Versions of product	**Yes.**	**Yes.** Creating two versions of the product: one for publication and the other as a draft, e.g. for another collection.	**tie**
Measuring data completeness	**No.** Functionality requires programming work. **The Divante`s plugin is available.**	**Yes.** The overall level of product`s completion for each channel and language version is visible. Just like the level of completion for a specific product.	**Akeneo**
Committing changes	**Yes.** After creating the workflow.	**Yes.** After approving individual changes - e.g. only selected attributes.	**Akeneo**

Pimcore vs Akeneo :: **Products management**

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Editable products grid	**Yes.** Defining the product grid view, selecting the appropriate columns by the user.	**Yes.** Defining the product grid view, selecting the appropriate columns by the user.	**tie**
Posibility to create product card and e-catalogs (CMS feature)	**Yes.** Creating content and templates. Saving the documents to PDF.	**No.** Creating simple product card in PDF.	**Pimcore**
Support for multi-language in product descriptions	**Yes.**	**Yes.**	**tie**
Rules engine for automatic product completion	**No.**	**Yes.** For example, assigning products to category X that have the value QWERTY in attribute Y.	**Akeneo**
Support for many root categories	**Yes.**	**Yes.**	**tie**
Support for multi-channels	**Yes.**	**Yes.**	**tie**

Pimcore vs Akeneo :: Products management

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Brands	**Yes.** Creating branding pages is possible. Brand can exist as a mere attribute.	**Yes.** Creating a dictionary or ``reference entity`` field to associate products with the brand.	**tie**
Configurable products with variants	**Yes.**	**Yes.** Simple products don`t have a parent-child structure. Customizable products. Variants could have up to 3 levels.	**Pimcore**
Different attribute values per channel	**Yes.** Requires development work.	**Yes.** It`s possible not only per channel but per locale.	**Akeneo**
Digital Asset Management (DAM)	**Yes.** Photo management also includes assets editing - a built-in photo editor. Uploading documents is possible.	**Yes.** Uploading many assets, images, documents. Not including photo editor. Buying paid modules possible, e.g.TESSA.	**Pimcore**
Publication management - publication calendar	**Yes.**	**Yes.**	**Pimcore**
Automatic photo adjustments	**Yes.** Adding thumbnails that automatically process images for download via API possible.	**Yes.** Customizable - e.g. cropping, reducing images ``on the fly`` per selected output channel.	**tie**

Pimcore vs Akeneo :: Products management

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Support for SEO	**Yes.** Image metadata. Product metadata.	**Yes.** Product metadata. Asset metadata.	**Pimcore**
Mass edit action	**Yes.** Measuring the progress of mass actions.	**Yes.** Measuring the progress of mass actions.	**tie**
Automatic update of product description	**Yes.** Requires development work. Connecting with purchased brandbanks possible.	**Yes.** Product data updates can be made by using Franklin Insights, ensuring high quality data.	**Akeneo**
Configurable visual interface	**Yes.** Customizing the so-called perspectives according to users` needs, hiding unnecessary options, changing the view.	**Yes.** As a result of permissions management, the interface changes automatically. Managing the product grid view possible.	**tie**
Setting attribute as mandatory	**Yes.**	**Yes.**	**tie**
Validation of attribute values	**Yes.**	**Yes.**	**tie**

Pimcore vs Akeneo :: Products management

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Mass editing details (preview - products and what has changed)	**No.** Seeing if it succeeded or not is possible. There are no details about the action.	**No.** Seeing if it succeeded or not is possible. There are no details about the action.	**tie**
Automatic translator	**Yes.** Requires development work plus service charges (e.g. Google).	**Paid extra.** Possible extensions, but there is currently no automatic translator.	**tie**

Pimcore vs Akeneo :: Integrations

Functionalities	PIMCORE	akeneo Enterprise Edition	And the winner is
Modules for integration with eCommerce	**Yes.**	**Yes.**	**tie**
The ability to write your own modules to extend functionality	**Yes.** Modules can be found on the marketplace	**Yes.** But only in the Flexibility version. Modules can be found on the marketplace.	**tie**
Connection monitoring (error logs, statistics)	**No.**	**Yes.**	**Akeneo**

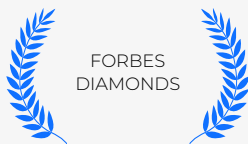# Still not sure which platform will be best for your buisness?
Let's talk!

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